



# Sponsor Agreement Joshua Tree National Park Art Expo

## JTNP ART EXPO 2024 | PREMIER EVENT SPONSORS:

### DIAMOND SPONSOR \$5,000

- Full page ad inside front or back cover of exhibition catalog\*
- Sponsor acknowledged in print & social media, logo/link on website
- Sponsor signage at Art Expo weekend event
- Sponsor recognized at Art Expo Awards Reception

### PLATINUM SPONSOR \$3,500

- Full page ad inside sponsor pages of exhibition catalog\*
- Sponsor thanked in publicity & social media, logo/link on website
- Sponsor recognized at Art Expo Awards Reception

### GOLD SPONSOR \$1,200

- Custom display ad in sponsor section of exhibition catalog
- Sponsor logo & link on website
- Sponsor recognized at Art Expo Awards Reception

JTNP Art Expo juried exhibition Nov. 1-24, 2024 | JTNP Art Expo Weekend Nov. 2-3 | Reception Nov. 2  
at 29 Palms Art Gallery, 74055 Cottonwood Drive @ National Park Dr., 29 Palms, CA 92277  
*Sponsor payments due with signed Sponsor Agreement or within 2 weeks.*

### CATALOG AD SPONSORS:

- 1/2-page ad – \$600 (7.5" w x 5" h – horizontal)
- 1/3-page ad – \$500 (2.5" w x 10" h – vertical)
- 1/4-page ad – \$300 (3.75" w x 5" h – vertical)
- 1/8-page ad – \$150 (3.75" w x 2.5" h – horizontal)

### Exhibition Catalog available in print & online at: [jtnpARTS.org](https://jtnpARTS.org)

- \*Full page ad (7.5" w x 10" h)
- Full page/Full bleed (8.75" w x 11.25" h)

- **Pay Online:** Pay with a credit card—click the PayPal button at <https://jtnparts.org/pay-jtnpca-online/>
- **Pay by Mail:** Check payable to JTNP Council for the Arts, P.O. Box 1755, Twentynine Palms, CA 92277

Business / Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ SPONSOR LEVEL: \$ \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### **DEADLINE FOR AD COPY & LOGO/IMAGES or CAMERA-READY ART: September 15, 2024**

- Camera-ready Artwork must be supplied to size (above) as a JPEG or PDF at 300 dpi/ppi, CMYK.
- Email camera-ready ad or hi-rez logos to [jtnpca@gmail.com](mailto:jtnpca@gmail.com).
- Want us to create your ad? Contact Vickie Waite (760)217-8839 | Email: [jtnpca@gmail.com](mailto:jtnpca@gmail.com)